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## FOR IMMEDIATE RELEASE

### **Adopt A Golden Birmingham Holds Sixth Annual Night of Golden Opportunities Auction and Fundraising Gala**

BIRMINGHAM, AL - July 20, 2017 - Adopt A Golden Birmingham (AGB) is gearing up for the sixth annual Night of Golden Opportunities to be held Thursday, September 21, 2017 at Park Crest Events in Hoover from 5:30pm - 9:30pm. This year's theme is "Homeward Bound," based off the Disney classic film, and will raise funds to support AGB's mission in rescuing and finding forever homes for Golden Retrievers regardless of medical condition or age. The goal for this year's event is to raise \$100,000 with proceeds going directly to the emotional and medical care of rescues.

The 2017 Night of Golden Opportunities is being held at the luxurious Carriage House where guests will enter by red carpet and enjoy delicious food, fine wine and local craft beer, dancing, and live entertainment by Cottonbird. The event will also feature an amazing lineup of silent auction items as well as an exciting and energetic live auction with Jack Granger of Thagard-Granger auctioneers (no. 873).

Night of Golden Opportunities is AGB's biggest and most exciting fundraising event of the year and ensures the organization's continued efforts in saving Golden Retrievers from abuse, abandonment, and neglect. AGB estimates over the next year more than 150 Golden Retrievers will be in need of help.

Since 2012, Adopt A Golden Birmingham has rescued more than 750 dogs from Alabama to 5,000 miles away in Istanbul, Turkey. AGB takes in strays, dogs surrendered by owners, and dogs from shelters. More often than not, rescues are in need of medical treatment. Over the years, AGB has treated dogs that suffer from broken bones, heart worms, and malnourishment. Some of the worse cases AGB has come across involve dogs suffering from gunshot wounds and being thrown from moving vehicles.

Golden Retrievers are known for their extreme loyalty, affection, and very docile nature. These attributes reinforce their status as the quintessential American family dog. It's also this status that makes them one of the most commonly abandoned and neglected breeds.

Tickets are \$150 and available for purchase through [adoptagoldenbirmingham.com](http://adoptagoldenbirmingham.com) and Facebook. A variety of corporate sponsorship packages are available and include reserved tables, media exposure, and on-stage recognition. Individual table sponsorships are also available. Donations for auction items are still being accepted. Personal donations can be made through AGB's website. All donations are tax deductible and go directly to the medical attention of rescues.

Adopt A Golden Birmingham is an all-volunteer, 501(c)3 nonprofit organization dedicated to finding safe, loving, lifelong forever homes for Golden Retrievers. No Golden Retriever is turned away for any circumstance. An average of \$850 is spent on each rescue. AGB relies solely on donations for its income and 100% of donations go to the rescue of the Golden Retrievers. More information about the organization, including biographies for current rescues, can be found at [adoptagoldenbirmingham.com](http://adoptagoldenbirmingham.com)